



Social Media Management for Business Owners Who Take Their Image Seriously

ASG Media Group helps
established business owners build
a consistent, professional online
presence — with additional support
for content, admin, and more.

815-342-6739
Plainfield, Illinois, 60586

2026

www.asgmediagroup.com

CEO STATEMENT



PHYLLIS POMETTA

CEO - ASG MEDIA GROUP

ASG Media Group offers strategic social media management, built around a real partnership with each client I work with. With over 20 years of experience as a small business owner, a marketing degree, and a background in PR and event planning, I bring both strategy and hands-on care to every account – helping business owners build an online presence that matches the quality of their work.



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ABOUT ASG MEDIA GROUP

Welcome to ASG Media Group, where I believe in truth and authenticity in every client relationship. With over 30 years of customer service experience, I prioritize clear communication and genuine attention to detail – because your business deserves someone who treats it like their own.

My background spans marketing, public relations, and content creation, and I work closely with each client to understand and bring their vision to life – from building brand awareness to creating a strategy that fits how they do business.

Thank you for considering ASG Media Group for your social media management needs.

VISION & MISSION



Vision

ASG Media Group envisions a world where business owners can build a strong online presence without feeling overwhelmed by it. I see myself as a trusted partner for social media management – someone clients can count on for authenticity, honesty, and integrity in every interaction. My goal is to make a genuine, positive impact on each client's business by providing the strategy and support they need to grow with confidence. I aspire to be known for my strong work ethic, my commitment to real results, and my ability to make my clients' lives easier.



Mission

At ASG Media Group, I believe that growing your business shouldn't leave you feeling burnt out and overwhelmed. My mission is to provide social media management – along with supporting services like content creation and administrative support – that helps business owners stay consistent online while focusing on what they do best: running their business. I pride myself on clear communication, close attention to detail, and a fresh perspective on every account. My goal is to make your experience working with me enjoyable and stress-free, so you can reclaim your time and energy and focus on reaching your business goals.



MY SERVICES

ASG Media Group is dedicated to providing top-notch services that meet the diverse needs of my clients. I understand the importance of time and efficiency in running a business, and I'm here to help you achieve just that.



Social Media Management

I manage your social media platforms – creating engaging content, scheduling posts, and interacting with your audience to build your online presence and brand awareness.



Content Creation

I create high-quality content for your blog, website, and social media platforms, tailored to your brand's voice and target audience.



Blogging & Content Repurposing

Already recording a podcast or sitting on great ideas with nowhere to go? I turn your existing content into polished, long-form blog posts – complete with transcription, editing, and SEO – so your best insights reach a wider audience instead of getting lost after one listen.



Administration

I handle your day-to-day tasks – email management, scheduling, data entry, and more – freeing up your time to focus on what matters most in your business.

HOW I WORK

Every client relationship starts with understanding your business — your goals, your voice, and what "success" actually looks like for you. From there, here's what working together typically looks like:



Discovery Call

We talk through your business, online presence, and where you'd like it to go, so I understand your goals from the start.



Strategy & Content Planning

I build a content calendar and strategy tailored to your brand and audience, not a generic template.



Consistent Execution

I handle the day-to-day: creating, scheduling, and managing your social media so you don't have to think about it.



Ongoing Check-Ins & Reporting

Regular updates on performance, with adjustments made as we learn what resonates with your audience.

Throughout it all, I aim to be a true partner — not just a task-doer. If your online presence isn't yet reflecting the business you've built, let's talk about how I can help.



CLIENT WORK

More samples provided upon request.



VISION
INFRASTRUCTURE SOLUTIONS

Vision Welcomes
Jonielle Dedman
CHIEF EXECUTIVE OFFICER

"I'm proud to join Vision at a time when the need for skilled, essential trades services has never been greater. I look forward to building on the company's strong foundation and continuing to drive meaningful impact across the industry."

The Next Stage of Growth

Requires clarity, structure, and the right support.

- ✓ Perspective on key decisions
- ✓ Structure for sustainable growth
- ✓ Guidance from experienced founders

Scaling isn't just about growing—it's about growing the right way.



Got Water Spots?

We fix rain-related drywall damage fast.

WHAT'S HIDING UNDER YOUR RUG?

SWEEPING BROKEN GLASS UNDER THE RUG ONLY MAKES IT DISAPPEAR FROM SIGHT.

SEEKING DIVINE
SERENDIPITY

HOW TO ?

Level Up Your Life

The Soul Ascension Code
@seekingdivineserendipity

IN A WORLD FULL OF PEOPLE TRYING TO BE SQUARES, BE A CIRCLE.

SEEKING DIVINE
SERENDIPITY



FAQ

What types of businesses can apply for the ERTC?

ERC
Benefits



REFER and earn!

Tell your friends about ERC Benefits, and if they become a client, you earn \$1,000!

www.ercbenefits.com

ERC
Benefits

FAQ

Can I qualify for the ERC even if my revenue went up?

ERC
Benefits

HOME | MEET BETSY | FILM PROJECT | BLOG | MEDIA | CONTACT



BETSY JORDAN

philanthropist. activist. creator.

Check out the new website:
betsyjordan.com



NEW WEBSITE LAUNCH



HAPPY HALLOWEEN

FOOTBALL

YOUR GIFT FINDERS

GRAND OPENING

Shop.YourGiftFinders.com



TODAY'S TIP

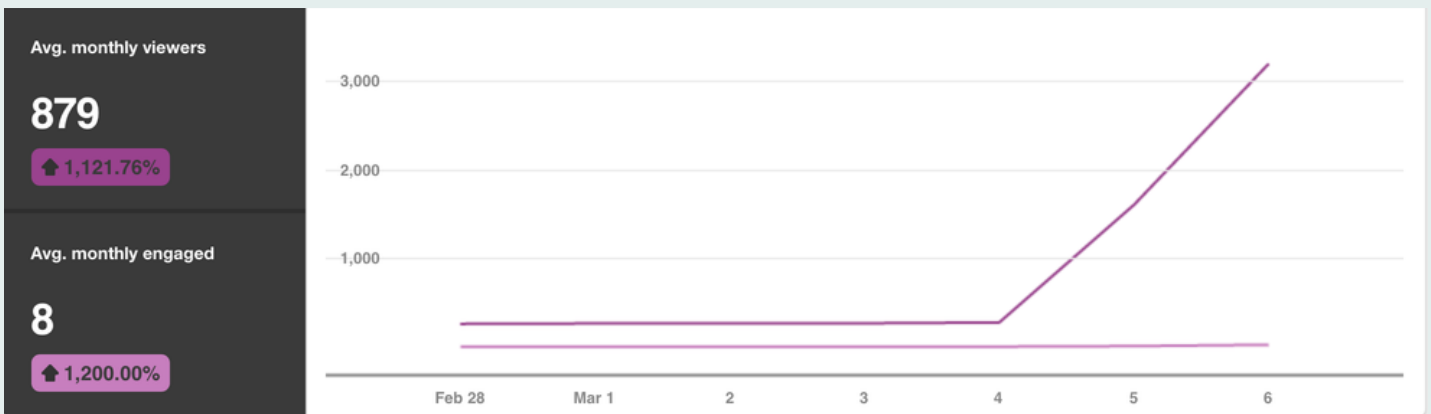
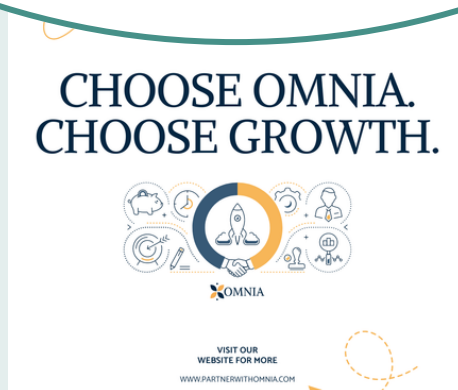
If you find yourself turned inward, do one thing to focus out. Notice your mood once you do.

BullsEye
coach

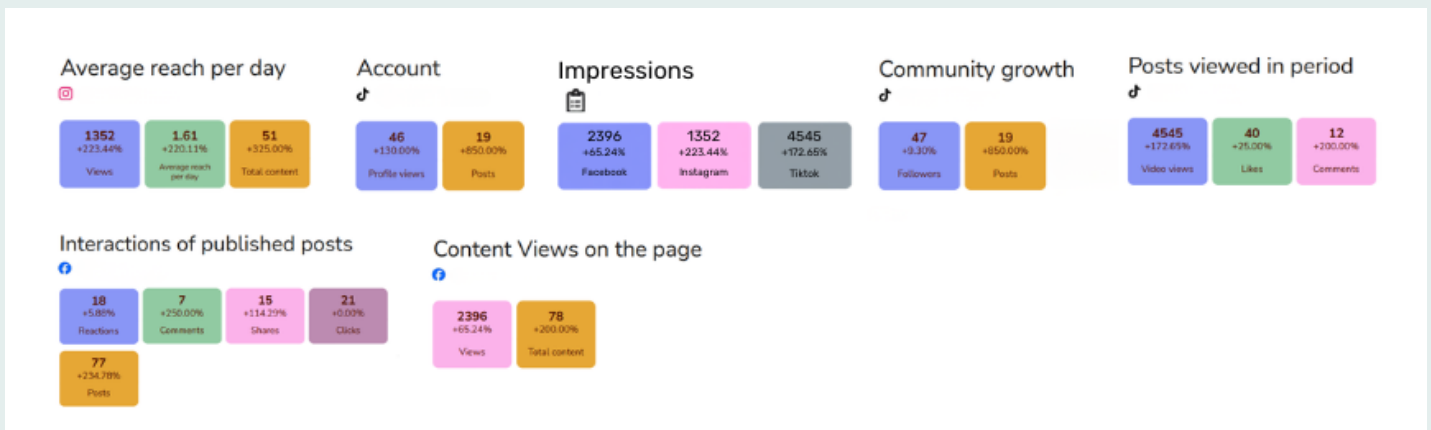
BULLSEYECOACH.COM

CLIENT WORK

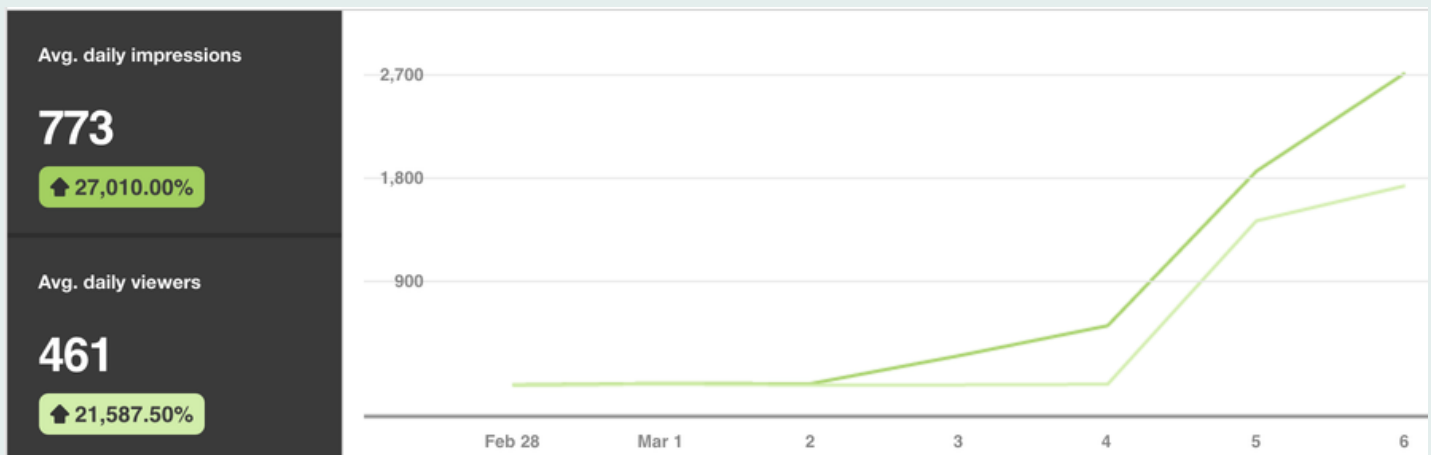
More samples provided upon request.



Helped a client grow average monthly viewers by over 1,100% in under two weeks through consistent, targeted content.



Delivered cross-platform growth for a client in a single reporting period – including a 325% increase in total content reach and a 172% jump in TikTok followers.



Built a content strategy that took a client from near-zero visibility to over 2,700 daily impressions in just one week.



GET IN TOUCH

Thank you for your interest in working with ASC Media Group! I've made the process of reaching out to me as easy as possible with multiple contact methods available.



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